

ABSTRACT

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The present invention provides a lipstick composition which drastically improves the color development and also is superior in terms of spreadability, gloss, and long-lastingness.

The present invention also provides a lipstick composition with superior a shape-retaining ability without using ceresin for the shape-retaining agent.

10 The present invention is a lipstick composition comprising (a) 3-25 mass % of one, two or more types of polyethylene wax (average molecular weight 300-700) and (b) 0.1-50 mass % of one, two or more types of liquid oil having one -OH group in the  
15 structure.